January 2019

The Kiln Post





Karen's Korner Jahuary Amessage from the President

Chal lengi ng

But Exciting Year Ahead

On January 13, your 2019 Board held a Retreat — which is to say just a very long meeting. The five hours gave us time to look back on 2018 accomplishments, forward to 2019 programs and inward to mull over SACA's current needs and opportunities.

Our number one goal is to grow membership. This goal will drive all other goals for the year — more shows, more workshops and mini-workshops and more member meetings. More programs need more advertising and we are now searching for an



HELP WANTED

SACA ADVERTISING COORDINATOR

Position renamed from Public Relations. Will support SACA shows, workshops, community outreach events and other events with imaginative publicity to attract the public. Will write advertising pieces and press releases about SACA activities. Will confer with event leaders about content, as well as the best placement of advertising in all appropriate media outlets. Will creatively use free advertising and public media to help meet budget constraints. Will assist in creating a website database of many media types, free and paid. Will assist in creating brochures, cards and other materials. May be asked to write

Advertising Coordinator to support our events. We are publishing a colorful newsletter every single month and working to establish a newsletter archive on the website. We will begin posting board meeting summaries to the website to improve visibility to Board actions.

Community Outreach clearly has been important to SACA members for many years, most notably in Empty Bowls and also in a scholarship program for young adults. The board will recruit and support a new committee tasked to build a comprehensive outreach program and hold creative fundraising events to fund awards and grants. We also plan to use the many benefits of our brand new SACA website to encourage volunteerism through the new post of Volunteer Coordinator.

We will do all this to make it clear that SACA is a vital, interesting, well-run, philanthropic organization appealing to a wide range of clay artists and clay admirers. Robust programming in all areas underlies our commitment to our members and to growth. Outreach programs show how we share our artistic gifts with our community.

We expect an exciting year, full of fun events plus informative workshops and varied events — from assisting members in building their businesses, to clay critiques by experts. We will use local talent in many presentations and will visit several area studios. We hope you will find these programs interesting, will attend as many as possible and will talk about SACA to friends and neighbors.

Membership growth is not just a January concern, as you see in

newsletter articles about events or presenters.

Requirements: good organizational skills, good team player, prior advertising experience very helpful. Art design knowledge is a bonus. (This person will receive lots of support and encouragement from current and prior board members, and database input from many sources. This person will have a team on his/her side from the very beginning.)

SACA COMMUNITY OUTREACH COORDINATOR

The Community Outreach Coordinator will lead a team of SACA members who will reinstate the successful Scholarship Program from 2014-15, and expand its charter regarding art education. Will promote SACA's outreach programs at area high school, college and university campuses, as well as at SACA shows and other events. Will create methods to seek donations from multiple sources. Will advertise and manage fund raisers large and small. Will receive and prioritize all applications for awards and grants, and make recommendations to the board to fund those awards. Will mentor awardees throughout the learning experience. Will assist awardees in presenting their experiences to SACA through a meeting talk or a newsletter article. Will assist Empty Bowls and other SACA outreach programs in promoting events and encouraging volunteers. (There is already a foundation to build upon — no reinventing the wheel required. This wheel consists of a wealth of materials, procedures, suggestions, past practices and much more. Plus an enthusiastic group of board members willing to help brainstorm about many facets of this project.)

SACA VOLUNTEER COORDINATOR

the article "Membership Drive." It goes on every day, in chats with friends and neighbors.

Considering all our new programs, you'll have a lot to talk about.



Since no mechanism currently exists to take advantage of those who volunteer to help, the Volunteer Coordinator will assist the board in initiating this service. Will receive volunteer interests from membership applications and follow up with each member. Will make calls to those volunteers to gather details of how each person wants to help. Will, when asked for help, match volunteers to board members' needs. If necessary, advertise for and recruit volunteers for specific needs. Requirements: ultra-organized, good team player, personable, tactful. (The new database will easily provide the necessary information, and there is already the beginning of a script to gather information. This person will definitely not have to start from scratch. This person will initiate a very helpful service for the organization, will greatly improve our administrative game, and let members know we really do appreciate their offers of their talents, skills and time.)

If you are interested in any position, please click to email <u>Karen Phillips</u>, SACA President

FOCUS GROUP: EXPANDING OUR REACH —

OUTREACH, THAT IS

Over the years SACA has been supporting food banks through numerous Empty Bowls events. Making bowls is an endeavor

COMMUNITY OUTREACH

NEXT EXIT



near and dear to clay people and is a vital part of this successful, international program.

For years many SACA members have also expressed an interest in supporting art education in the community. Our members feel programs for young adults are especially relevant because 1) there are fewer opportunities available to this demographic, 2) we run great workshops that can teach them important clay skills, and 3) we want to let them know about SACA's many benefits and encourage possible membership. We might provide the spark that ignites a young person's lifelong love of clay work.

On February 2, from 10:00 am to 12:00 pm we will hold a focus group concentrating on Community Outreach and what kind of total outreach program SACA could embrace. In 2014 then-President Jada Ahern started a very successful Scholarship Committee who ran a program geared to teens and young adults, and made several awards to grateful recipients. We have these records to guide us as we resurrect that program for today, and suggest how we could expand our reach into other relevant areas for SACA. One idea already suggested includes possible grants to art teachers of young people. Whatever the area(s) chosen, we will make sure it touches the heart of our generous clay community. We will even brainstorm fund raising ideas which could augment donations and provide more money for awards. This focus meeting will lead to a comprehensive program which defines award criteria, decides on fair award mechanisms and follows up with award recipients.

The meeting will be at the home of Karen Phillips and you can RSVP here <u>SACA President</u>. If you have experience with awarding grants or scholarships, if you have an interest in promoting this endeavor or if you have ideas of any sort to share, please RSVP and attend. If you can't attend, please send me your comments. This is an endeavor which could elevate SACA's community outreach mission in a meaningful way and we value your input.

Karen Phillips SACA President 2019-2020

NCECA Conference

If it's March, it's time for the annual conference of the National Conference on Education for the Ceramic Arts (NCECA). This year's conference will be held March 27-30 in Minneapolis, Minnesota. Many SACA members have attended the conference over the years, and some plan to do so again this year. It's not too late to register.

Jada Ahern, past president of SACA, has been to several conferences; she goes for the galleries and lectures. When pressed, she said she also goes to meet famous potters. On the plane to a conference in Denver, she had the good fortune to sit next to Paul Soldner, one of her idols, and they shared glasses of champagne on the flight. Experiences like that, or sharing an elevator with the likes of Robin Hopper (which she also did), are long remembered.

For many attendees, the main reason for going is to visit the numerous galleries and museums that mount exhibits in the host city during the conference. Bus tours are available to make it easy to navigate a strange city in order to see as many exhibitions as possible in a short time.

Another good reason for attending the conference is the exhibit hall where vendors from all over the world (even a Dutch kiln maker is usually there) entice ceramicists with their new products, many giving away free samples.

Joni Pevarnik, a longtime SACA member, likes to see what the vendors have to offer and to visit the many galleries in the conference hall. She remembers the conference in Portland, Oregon, where students had built a life size whale out of clay. She said, "you could walk inside it and see the bones. They really did a great job."

Probably the most popular events of the conference are the demonstrations. There are usually four well known ceramic artists lined up to demonstrate over two days in 3-hour sessions. This year's presenters are Jeff Oestreich, Aysha Peltz, Torbjorn Kvasbo and Kukuli Velardi. All of them have websites which you can visit beforehand to get an idea of their work.

For information on this year's conference, including tours, prices and presentations, go to the <u>NCECA</u> website.

Elaine Dow SACA Vice President

SACA's 2019 MEMBERSHIP DRIVE IS IN FULL SWING



If you have already completed your 2019 membership registration, **thank you**. And congratulations — because you are a vital part of an interesting, supportive clay community with a nearly 40-year history in Southern Arizona. Combine that history with SACA's advances in technology and administration and you're part of a forward-looking clay community as well.

While congratulations are due for submitting your own membership application, maybe there is another piece of

membership health you could think about. Think of all the non-members who could benefit from SACA's community of clay artists. Think of the ideas they would bring to our idea bank. Think of the new friendships and insights and inspiration you would derive as well.

You know non-members in your city or county or community classes. You have a neighbor down the street who exclaims over your beautifully made pottery and wishes he could make some. You know a snow-bird in the next condo who is looking for

creative classes to fill her time. You know a young mother who is desperate for some adult, low-cost creative time. You have coffee with a colleague who thinks he might like to "do clay." Just tell them what you like about SACA, and invite them to the next meeting. Our monthly member meetings are always free and open to the public. (The next one is Buy, Sell, Swap on January 20.) You have the power of personal connection on your side. Just think what that power can do for SACA. Membership.

WORKSHOPS



SACA Proudly Presents

John Britt

Exploring Cone 5
Spotted Glazes
February 8-10, 2019

Early bird registration ends December 31





Registration \$300 SACA members \$340 Non Members

This workshop, designed for all levels, will be a hands on exploration of cone 5 spotted glazes. The glazes involve bubbling of stains through a cover coat. Black and white is the main glaze but we will also test some yellow, red and other stains to see if they spot, (I.e. give off gas at cone 5). Each participant will bring bisque fired pieces and be allocated a 12" x 12" kiln shelf 5" tall*.

- Friday Glaze your bisque
- Saturday Fire up the kiln and discussion of all things glaze related. Time permitting, John will demonstrate thrown & altered work.
- · Sunday Reveal

The workshop will be held in NW Tucson (north of Oro Valley) and the studio address will be provided upon registration.

John will bring samples and pots to sell.

Click to Register

* We have to limit the volume depending on attendance as there is limited kiln space. Tea bowls, cups and small things are advised.



STUDIO TOUR - WORKSHOP

Are you having thoughts about setting up your own studio? Would you like to visit some SACA member studios to get ideas about making that happen? On Saturday March 30, from 1:00 to 5:00 PM, Marilyn Cleavinger will lead a group on a tour of several studios in Tucson. We will have a look around each one and discuss useful things to consider when laying out a successful workspace.

The participating studios have graciously offered to host us so there will be no charge for this event. The group size will be limited to 10 members and registration is required. Your registration reply email will give details about when and where to meet. We hope to see you there!

Register Here

Member Meetings

2019 Member Meeting Schedule

January 20 Buy, Swap, Sell Lew Sorensons Center 1:00 to 3:00 PM

February 17
How to Set Up for a Show Rillito Regional Park
Ramada #3
1:00 to 3:00 PM

March 9 Curtis Hoard

SHOWING YOUR WARES? JURYING YOUR WORK?

HERE'S HELP!

How to Set Up for a Show

You've removed your pieces from their travel box and lined them up on your show table. You look around at other booths, and wonder "why doesn't mine look as good?" If you'd like to know the secrets to excellent displays, come to the February 17, Member Meeting to see SACA experts create attractive set-ups for sculptural work, hanging pieces, and functional work of different sizes. Displaying your pieces well at a show helps appeal to customers. Aesthetics are part of a jury analysis, and display can be a factor there as well. Our experts will give you tips and insights into attractive exhibits for many events.

Green Valley Studio Tour

April 13 Su Washington

May 5 Curt Brill Tucson Studio tour

June TBA

July TBA

August TBA

September Annual Meeting

October TBA

November TBA

December Holiday Party There will also be a tutorial about SACA Show paperwork — price tags, inventory sheets, and sales tickets. **Those in the upcoming Tohono Chul show,** or any other show, will find this valuable, as will newbies wondering what all is involved in doing a show.

The meeting will be held at **Rillito Regional Park, Ramada #3** on February 17, from 1:00 to 3:00 PM. As always, every Member Meeting is free and open to the public. Bring a non-SACA friend and give them a glimpse into your generous clay community.

If you want to learn how to make a good display, help is here.

Click here to RSVP

Studio Tour to Green Valley

The member meeting on Sunday, March 9 will be a tour of the studio of **Curtis Hoard**, master ceramic artist now living in Green Valley. Hoard was Professor of Ceramics at the University of Minnesota in Minneapolis for more than 40 years and only recently moved to southern Arizona.

His studio comprises multiple rooms including a gallery for his finished work, a bisque (electric) kiln room, a room for making work and a room with two gas car kilns, one, a new kiln for soda. Check out his website to see examples of his work.

We'll meet in the Safeway parking lot in Green Valley at 9:30 AM on Sunday, March 9, carpool to Hoard's house and studio. Please RSVP to Elaine Dow if you'd like to be part of this rare opportunity.

Click here to RSVP

SHOWS

Jerry Bird

SACA is between shows right now. We have just finished the PIMA County library show at the Joel D. Valdez main library in downtown Tucson. This show featured eight non-juried artists and gave some of our newer potters a chance to put their works on

display to the general public. It featured a variety of functional and non-functional pottery. If you didn't see it, you missed a great display. The show was held in the entrance lobby in glass display cases where all the library patrons could see the pottery when visiting the library. The next library show will be in December 2019.

The Tohono Chul Pottery Sale is coming Friday, February 22 and Saturday, February 23. This is SACA's big show of the year and is highly anticipated by our potters and the general public. At this time all the available slots for participants are filled and there is a waiting list. We hope that everyone has a successful show and to this end there will be several messages sent out covering how we will be running the show and a brief training session when we setup the show on that Friday morning.

We are exploring avenues for another fall show and I would appreciate your suggestions. These suggestion should include why this would be a good venue, a point of contact with decision making authority, a date for the show, and whether there would be competing shows at that time. Email <u>Jerry</u>.



SACA JURY SESSION

The jury at the Romero House on Sunday, January 6, accepted two members as "Juried Members". Congratulations to Zachary Gordon & Stuart Goldberg. Three members applied. The next jury is tentatively set for April 2019.

Janet K. Burner SACA Jury Coordinator <u>Jury Coordinator</u>.





Member Meeting January 20, 2019 1:00 - 3:00 pm Lew Sorenson Center

2300 N Tanque Verde Loop Rd Tucson, AZ 85749

Clean out your studio and share the wealth with other potters. Members are encouraged to bring gently used items still in working condition. These may be your extra hand tools for making

and firing pottery, or items for selling, displaying, transporting pottery. You may find that another member has just the item you've been searching for and voilà, there's a trade.

Kathy Dunning will give us an update on workshops and our new President, Karen Phillips, will be there to share all the new plans for the upcoming year!

Everyone who attends will be entered into a drawing for a Marjon Gift Certificate. Bring a guest (non-member) and receive an extra chance to win.

Important Note

RSVP to Linda Baker and let her know if you need table space for your "sell or swap" items.



ICS Empty Bowls

MARCH 2, 2019

PLEASE PLEDGE RIGHT NOW!

Empty Bowls pledges now number 1000 bowls and we really need around 500 more in pledges. You do have time to make and glaze them if you start now. The deadline for completed bowls is March 1, for the March 2 event.

Around 300 finished bowls have been delivered already by Sun City, Udall, Ellie Towne and Northwest Art Center. Individual donations from Linda Potter, Libby Hoffman, Joni Pevarnik and Laurie Dunham have brought up the numbers dramatically. A huge THANK YOU to all these folks for giving us a good start on the inventory we need.

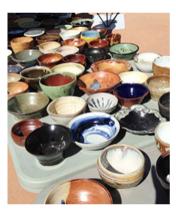
If you can help Jada Ahern can deliver Cone 10 B-Mix and Cone 5 Speckled Buff. Let her know what you prefer at 520-870-0823 right away and she will get the clay to you immediately. She will also trade clay for already-made bowls. Every bowl counts, even if you have just one to donate. We have enough bisque bowls — now we need bowls completed through the glaze firing with bottoms sanded and smooth. When you are ready for pick-up call Jada and she will get it done.

For the Silent Auction call Jada and turn in your sculptural or functional donations now. You will get pre-event advertising and people will begin online bidding soon. If you have advertising or PR information Jada will include it at the event. We also need clay artists to volunteer at the March 2, event to help people choose their bowls. You do not need a ticket so please call Jada if you can help.

There will special tables for bowl makers under the age of 18. Some are making bowls in classes and some are working as individuals. If you are donating









bowls made by young people please mark them accordingly so they can be recognized and placed properly in the showing area.

There have been many beautiful bowls donated and we expect many more over the next month and a half. Our generous clay community is a genuine champion for the food compromised in Southern Arizona. THANK YOU!

Tickets are now on sale at <u>icstucson.org</u> and let me tell you, they sell out fast.

Jada Ahern

For more information or to volunteer, c ontact Jada Ahern, SACA's Empty Bowls Liaison to ICS.

Email

Flagstaff Arts Council - Call for Entries

Night Visions VII Exhibition

NightVisions VII is an art exhibition that celebrates the beauty of the night sky and seeks to reopen our positive connections to the natural night, and to bridge its artistic and scientific perceptions. The exhibition is hosted at the Coconino Center for the Arts in Flagstaff, Arizona. This is an international, juried, biennial exhibition open to all artists 18 years of age or older and to artwork in any media; 2-dimensional, 3-dimensional, poetry, photography, video, installation, etc.

Cash awards totaling \$1950 will be distributed. The exhibition is produced by the Flagstaff Arts Council in partnership with the Flagstaff Dark Skies Coalition. The deadline to apply for Night Visions VII is February 12, 2019. For further details about this exhibition and access to the application form, please go to https://flagartscouncil.org/2018/12/nightvisions-vii/ at the Flagstaff Art Council website.

Ivan
Exhibitions Intern
Flagstaff Arts Council
info@flagstaffartscouncil.org

Tel: (928)779-2300